



Now Hiring for Marketing Coordinator

Who we are

Truck Bodies & Equipment International (TBEI) is a Minnesota-based corporation that encompasses five leading manufacturers of dump bodies and trailers, landscape bodies, grain bodies, platforms, hoists, and truck and trailer equipment and accessories. We are a privately-owned corporation company which highlights:

- 1,000+ distributors and dealers, across North America

- 6 major brands

- Industry-leading technology, management team, and performance

- High quality products including military-spec dump bodies for the US Armed Forces

What we do

TBEI, Inc. manufactures and installs dump bodies, dump trailers, and equipment. From fabricating raw steel to precise machining capabilities to welding and finish paint, TBEI provides customers with a “one-stop-shop for their complete dump truck/trailer needs. Dump bodies and other equipment are then installed and mounted onto truck chassis at one of our manufacturing facilities across the US or shipped to our distribution network.

TBEI –Mission Statement

We are a leading manufacturer of truck bodies, trailers and hoists in the USA. We enable the safe and efficient transportation of material in the construction, defense and agriculture markets. Each member of our team strives to exceed customer expectations with prompt delivery, exceptional quality, and unmatched response times. We do this through the development of market leading products with a commitment to continuous improvement of our employees, our production techniques and our product lines. “We don’t make the truck, we make the truck work.....We put the work in a Work Truck”

What we are like

Our company is smaller in size but big in ideas. We have 5 manufacturing facilities across the US in the states of North Dakota, Minnesota, Mississippi, Texas and Alabama. In whole, TBEI has over 700 employees. Our vision is to grow the revenue of our already successful business. We work on creating an atmosphere where people feel good about coming to work and the work that they do. We are a hands-on management team supporting our people along the way.

Responsibilities & Qualifications

Responsibilities

- Manage project plans for various marketing activities
- Create, edit, deliver, and optimize marketing content across various channels, including the company's website, social media accounts, email databases, etc
- Facilitate product price books
- Assist with the administration of corporate business and correspondence, including press and media releases
- Monitor content engagement, perform analytics and generate reports as needed
- Effectively and efficiently manage several projects at the same time, meeting required deadlines
- Assist other internal departments as required

Qualifications

Ideal candidate profile:

- Able to work in a fast-paced, lean, high-achievement, cross-functional, information challenged, and multi-division environment
- Previous experience in manufacturing marketing
- Previous experience web page design and maintenance and social media marketing
- Office located in Hoover, AL

Job Requirements:

- 2-4 year college degree with focus in business/marketing
- Highly efficient in Microsoft office, especially excel
- Advanced organizational skills, with the ability to prioritize and manage multiple tasks simultaneously and within established timelines
- Previous experience in the marketing arena
- Excellent oral and written communication skills
- Ability to work independently
- Ability to attend and participate in required functions (some travel may be required)
- A certain degree of creativity and latitude is required.

What will make you Successful

Experience will get you in the door, but your passion and ability to drive creative marketing plans and project coordination, along with a positive attitude will help you be successful.

Benefits

We offer a full scale of benefits including health, dental, vision, STD, LTD and life that begin the first of the month following your date of hire. After 6 months of employment, you will be eligible to join our 401(k) plan.

What should I do?

If you believe you have what it takes to be a part of the TBEI team, submit your resume to [Tina](mailto:talbright@tbei.com) Albright at talbright@tbei.com. We are proud to be an EEO/AA Employer.